

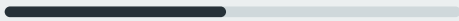


HIEN BUI

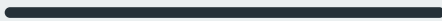
UI/UX Designer
Product Designer

SKILL

User Research



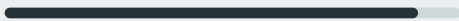
UI Design



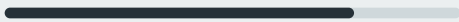
Prototyping



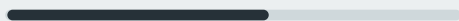
Design System



Graphic Design



AI knowledges



Teamwork



TOOL

Figma/FigJam



Adobe Creative Cloud



Claude AI



Wordpress/Framer



HTML/CSS



WORK EXPERIENCE

02/2025 Skytech IT Solution

present Contractor, then Freelancer

UAE

Led the creation and evolution of the product design system library, improving design consistency and development efficiency.

Led UX/UI design for complex business workflows including payments, digital wallets, KYC, subscriptions, affiliate systems, loyalty programs, operational dashboards, and IAP experiences.

09/2024 MenuWise International LTD

02/2025 Contractor, Product Designer

Hanoi

Responsible for shaping the end-to-end SaaS product experience for a culinary platform, enabling restaurants to create digital menus and customize nutrition information for meals.

Collaborated closely with cross-functional teams across New Zealand and the Philippines to deliver user-centered solutions.

11/2019 FPT Software Malaysia SDN BHD

09/2024 UI/UX Designer, DesignOps

Malaysia

Created UI Design System, icon design, typography. Making prototype, preparing for user interview and user validations.

Working with internal DesignOps teams and PM to come up with ideas and provide problem solving strategies.

Incorporated with developers to implement the design, and do design QA. Improved usability and UX for initial systems.

[View case studies](#)

EDUCATION

BACHELOR OF GRAPHIC DESIGN

2013 - 2018

HCMC University of Fine Art

CERTIFICATE OF WEB DESIGN and UIUX DESIGN

2017 - 2019

Green Academy Vietnam

[View all certifications](#)

OTHER CERTIFICATES

INTERACTION DESIGN FOUNDATION

[View my profile](#)

GOOGLE UX:

Start the UX Design Process:
Empathize, Define, and Ideate
Foundations of User Experience (UX)
Design

[View certifications](#)

UDEMY:

Certificate of UX Writing, Design
Thinking, Accessibility,...

[View certifications](#)

LANGUAGES

Vietnamese - Native

English - Intermediate

Japanese - Intermediate

[JLPT N2](#)

WORK EXPERIENCE

5/2019 Sprint Production Design

11/2019 Web Designer

Saigon

Designed static and dynamic banner ads, landing pages, and code weekly newsletters for eCommerce website of ALSO Holding AG from Denmark, Norway, and Sweden.

4/2019 ASIEM Design Co., LTD

10/2018 Web Designer | Graphic Designer

Saigon

First time do UIUX related jobs, including create wireframe, prototyping, and build a WordPress webpage in localhost.

07/2018 DaiQ Printing Japan

10/2018 Graphic Designer

Japan

Internship in Japan.
Responsible for designing publishing papers, such as flyers, brochure, layout books for Japanese corporates.

CONTACT

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🌐 hienbuiux.com

HOBBIES



Study



Travel



Creativity



Linguistic



Foods